

Some theoretical constructs for COMPUSTAT

1. Financial performance (DV):, intangible capital, earning management, and discretionary accruals; ROE, EOA, and Tobin Q; Sharpe-Lintner-Black CAPM (Capital Asset Pricing Model); Value vs. Glamour stocks; leverage (catalyst) in DuPont equality; cash flow, external equity, and IPO/R&D boom; ownership structure, governance, and corporate value;
2. Strategy: SBUs, strategic group, category, and ecological competition; industry concentration measures and impacts; firm heterogeneity in sustainable competitive advantage; Diversification, vertical integration strategy, and Ricardian rents; semi-subjective classification scheme; multiproduct, line-of-business, and Jacquemin - Berry *entropy* measure; inter-organizational alliance and organizational learning
3. Economic (context) impact: business cycle, depression, and accelerated growth; scaling behavior and corporate turnaround strategy, fraudulent accounting, economics of standardization (breakthrough innovations), economics of delisting process
4. Innovation: innovation and market value; multiple indicators in innovative performance measure; technological clusters; Collaboration Networks, Structural Holes, and Innovation (ASQ2000); cash flow, external equity, and IPO/R&D boom; impact of deregulation or technological disruption;